



25th Year
Silver Sponsor

→ **\$2,500+ | The Benefits**

Before she died, Melissa asked her mom to use what she had learned, to "make a difference, to make things better." Lauren's response was simple, "I promise." As we celebrate 25 years of making a difference for teens and young adults with cancer, your support as a **25th Year Silver Sponsor** will help us continue keeping that promise!

- Logo & link: 13thirty.org, fundraiser webpages, and email campaigns
- Logo: printed summer newsletter & all fundraiser signage
- Company banner/signage and verbal recognition at all fundraisers
- 2 tickets to Sometimes, You Just Gotta Laugh™
- 2 tickets to Journeys, 25th Annual Celebration of Living
- Sponsor Coffee Hour Networking Events



FUNDRAISING EVENTS

Be Seen. Be Valued. Be Impactful.

Sometimes, You Just Gotta Laugh!™

Rochester + Syracuse

Stand-Up Comedy Shows

Cancer elicits fear, anxiety, and shock for our teens and young adults. Using comedy, they are changing the narrative! With original sets derived from their own cancer experience, our members keep audiences laughing about a topic that's anything but funny!

→ **At a Glance** 6 WILDLY-SUCCESSFUL SHOWS TO DATE; 1,500+ REACHED SINCE 2022



Courtney's Court Challenge

Rochester + Syracuse

Memorial Tennis Event

Since 2021, this has become a summer milestone on the Upstate NY tennis calendar, and is dedicated to our beloved 13thirty member and Pittsford Mendon/Alfred University tennis team alumna, Courtney Ferrara Wilhelm, who died in 2022.

→ **At a Glance** 3X EXPOSURE: SYR EVENT (5.17), ROC HAPPY HOUR (6.4), ROC EVENT (6.7)



Journeys

25th Annual Celebration of Living | Saturday, October 10, 2026

Journeys is a celebration of resilience, community, and connection for hundreds of dedicated supporters, as well as our members who, with their families, attend free of charge as our guests. This year's Journeys will be especially meaningful as we celebrate our 25th year!

→ **At a Glance** 300+ ATTENDEES; A POWERFUL, PURPOSE-DRIVEN EXPERIENCE

