



“If you’ve learned anything from me through all of this, do something with it to make a difference, to make things better.”

Melissa, 1981-2000

A LASTING LEGACY

These words spoken by a dying 19-year-old girl to her mother just days before her death, became her last request and her lasting legacy, and inspired the establishment of 13thirty Cancer Connect, Inc., initially named Melissa’s Living Legacy Teen Cancer Foundation.

The **MISSION** of 13thirty Cancer Connect is to help teens and young adults diagnosed with cancer meet their unique challenges through a coordinated, continuum of essential resources and public advocacy efforts.

90,000

ADOLESCENTS & YOUNG ADULTS IN THE U.S. DIAGNOSED WITH CANCER EACH YEAR

5,500

ADOLESCENTS & YOUNG ADULTS WITH CANCER LIVE IN NEW YORK STATE.

3X

MORE PEOPLE ARE DIAGNOSED IN THE SECOND 15 YEARS OF LIFE THAN THE FIRST

OUR COMMITMENT

13thirty Cancer Connect, Inc. is a 501(c)(3) non-profit established in 2001 following the death of our founder’s 19-year-old daughter, Melissa, who died of acute myeloid leukemia.

Since its grassroots beginning, 13thirty Cancer Connect has become an internationally known and respected leader in the field of adolescent and young adult (AYA) cancer.

OUR VISION & VALUES

Our **VISION** is that every teen and young adult with cancer has the resources and support necessary to meet their needs and individual circumstances. We strive to incorporate our **VALUES** into every program and each personal interaction.

- Tender Loving Care
- Respect
- Relevance
- Honesty
- Safety
- Stewardship





"YOU HAVE CANCER."

This year, nearly 90,000 teens and young adults in the United States will hear the words, "You have cancer." **That's 1 young person every 6 minutes** whose life will be interrupted by this dreaded disease. Adolescents and young adults (AYAs) have unique challenges which continue to be inadequately addressed, compounding the devastating impact of cancer:

- Isolation
- Loss of independence
- Difficulty with relationships
- Mental health struggles
- Fertility/family planning concerns
- Education/career interruption
- Financial challenges
- Long-term medical issues

"13thirty has brightened such a dark time in my life. Being able to connect with other young adults who truly relate has been so important to me. They brought color back into my life by providing inspiration, confidence, comfort, and most importantly, lots of laughter!" Kelly, 31 (breast cancer)

OUR IMPACT

DIRECT SUPPORT

To provide essential resources that enhance health-related quality of life for AYAs

- Peer Programs
- Resources
- Community Awareness
- 1:1 Support

SERVICE DELIVERY

To improve medical and educational services for AYAs

- Multi-Sector AYA Cancer-Trained Provider Network
- Clinician/Educator Workshops

ADVOCACY

To influence appropriation of resources to meet the diverse needs of AYAs

- Legislative Policy/Funding
- Health Care Equity

AYA RESEARCH

To support and participate in research relevant to AYAs with cancer

- Louis D'Amada III Young Investigator Award
- Collaboration with Hospital and Research Partners



TOGETHER, WE CAN DO MORE. BECOME A PROUD PARTNER!

OUR REACH	KEY ANNUAL BENEFITS	LEADER \$5,000+	BELIEVER \$2,500+	DREAMER \$1,250+	BUILDER \$500+	CHAMPION \$250+
8.1K FACEBOOK FOLLOWERS	Name Featured on Fundraiser Signage	✓	✓	✓	✓	✓
10K FACEBOOK ENGAGEMENTS	Featured on 13thirty.org Corporate Partners Page	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO	NAME
2.0K INSTAGRAM FOLLOWERS	Featured on Fundraiser Web Pages	LOGO	LOGO	NAME	NAME	
15.4K ANNUAL WEBSITE ACTIVITY	Featured in Printed Summer Newsletter	LOGO & WEBSITE	NAME	NAME		
3.2K EMAIL SUBSCRIBERS	Social Media Spotlight	2X/YEAR	1X/YEAR			
	Logo Featured in All Email Campaigns	✓				
	Name and Website Link Featured in 13thirty Link Tree	✓				

FUNDRAISERS



JOURNEYS

24th Annual Celebration of Living November Gala



CORNHOLE VS CANCER

2nd Annual Tournaments in Rochester & Syracuse



STAND-UP COMEDY

"Sometimes, You Just Gotta Laugh!"™ in Rochester & Syracuse



TENNIS TOURNAMENT

Courtney's Court Challenge 5th Annual Team Tennis Tournament

YES! I WILL MAKE A DIFFERENCE FOR TEENS & YOUNG ADULTS WITH CANCER!

CORPORATE PARTNER LEVEL: \$ _____

COMPANY: _____

COMPANY ADDRESS: _____

COMPANY CONTACT: _____

EMAIL: _____

PHONE: _____

THANK YOU!

Please mail a check made payable to 13thirty Cancer Connect.

1000 Elmwood Avenue, Rochester, NY 14620

Questions? Contact Steve Esposito, Associate Director at stephen@13thirty.org or (585) 507-8076