



Become a 2022 Sponsor!

<i>Sponsor Benefits</i>	<i>Leader \$2,500+</i>	<i>Believer \$1,250+</i>	<i>Dreamer \$500+</i>	<i>Builder \$250+</i>
<b>Social Media</b> (Facebook 8,000+ followers 9,100 engagements; Instagram 1,000+ followers 4,600 engagements; LinkedIn 220+ followers; Twitter 660+ followers)				
Social Media Shoutouts - 1 in-feed post on all platforms and 1 Instagram/Facebook Story per quarter	✓	✓	✓	✓
1 direct link on our LinkTree (Instagram and Twitter)	12 months	6 months		
Social Media "Sponsor of the Week" - multiple posts on all our platforms dedicated to your business	✓	✓		
Paid Ad – Photo ad dedicated to your business posted on all platforms with boosted promotion	2 week promotion	1 week promotion		
<b>Digital Marketing</b> (12,000+ visits to website per year; 2,900 email subscribers)				
Listed on 13thirty.org	Logo & Link	Logo & Link	Logo	Logo
Listed on Signature Event web pages	✓	✓	✓	✓
Listed in ROC Report / SYR Scoop (email newsletter every other month)	2 issues	2 issues	1 issue	1 issue
Written testimonial from 13thirty about your community leadership (to be used where business desires)	✓	✓	✓	
Listed in all email footers (logo and link)	12 months			
Website homepage sidebar ad (our most viewed page!)	✓			
<b>Additional Promotion</b>				
Listed in Quarterly Newsletter (print and digital)	2 issues	2 issues	1 issue	
2022 Sponsor Breakfast at 13thirty Center (when able to gather safely)	✓	✓		
Mention in any event-specific media coverage (press releases, media alerts, etc.)	✓	✓		

Benefits end 1 year from sponsorship pledge. All social media content will tag your business page. Timing, messaging, and design will be discussed and mutually agreed upon by the business and 13thirty Cancer Connect.

SELECT: \_\_\_\_\_ Leader \_\_\_\_\_ Believer \_\_\_\_\_ Dreamer \_\_\_\_\_ Builder

METHOD OF PAYMENT: \$ \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_ Check (made payable to 13thirty Cancer Connect) \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV#: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Phone: \_\_\_\_\_ Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and return by mail or email: 13thirty Cancer Connect | 1000 Elmwood Ave. Rochester, NY 14620 | (585) 563-6221 | [stephen@13thirty.org](mailto:stephen@13thirty.org)