Helping teens & young adults with cancer live their very best lives - TODAY!

THE PROBLEM:
- 82,000 teens and young adults diagnosed with cancer each year
- 3x more people diagnosed in the second 15 years of life than the first

THE GREAT DIVIDE:
- Caught in the middle between pediatric and adult medicine
- Little to no improvement in survival since 1975 compared to other age groups

THE CHALLENGES:
- Devastating isolation, loss of peer support, diminished self-image and self-esteem
- Life is interrupted, years of lost potential

ROCHESTER QUICK FACTS

PROGRAM HOURS: 137
PROGRAM PARTICIPANTS: 158
ADVOCACY HOURS: 145

CHARITABLE GIFTS*: 48%
REVENUE: $235,652
SPECIAL EVENTS: 43%
GRANTS & OTHER: 9%

*2018 saw a significant increase in charitable gifts due to generous memorial gifts and a successful online crowdfunding campaign

PROGRAMS WITH PURPOSE:
- Increased program participation by 25%
- Doubled total number of new participants since 2017

ADVOCACY:
- Led 30 clinicians in education workshop: Understanding AYA Cancer
- Launched education program for mental health teams in local schools

COLLABORATION:
- New partnership with Upstate University Hospital in Syracuse, NY [Upstate Golisano Children's Hospital and Upstate Cancer Center]

Our first expansion site in Syracuse, NY including our on-site Wellness Center!

EXPENSES

$0.90
OF EVERY DOLLAR
Supports Program and Advocacy Efforts

13THIRTY CANCER CONNECT

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