

**AYA
CANCER
AWARENESS
MONTH**

90,000

ADOLESCENTS & YOUNG ADULTS (AYAS) IN 2022 WILL HEAR
"YOU HAVE CANCER."



13thirty
cancer connect

13thirty Cancer Connect dedicates the entire month of April as Adolescent and Young Adult (AYA) Cancer Awareness Month.

**WILL YOU HELP US SPREAD THE WORD
AND MAKE A DIFFERENCE?**

April is Adolescent and Young Adult (AYA) Cancer Awareness Month!

→ THE PROBLEM

When diagnosed with cancer, teens and young adults face unique challenges: isolation, loss of peer support, diminished self-image, financial toxicity, loss of independence, and more.

→ OUR MISSION

13thirty Cancer Connect provides a safe and welcoming place where AYAs connect with others who understand what it's like to live with cancer. Our mission is to help teens and young adults impacted by cancer live their very best lives - TODAY!

→ LOCAL BUSINESSES SUPPORTING LOCAL PROGRAMS

The possibilities to make a difference are endless! Here are a few ideas...

-  Collect Change: Round up your customers' purchase price and/or we'll provide a donation box for customers to give at your counter.
-  Create a Fundraiser: Designate or create a special menu item and donate proceeds or dedicate a day(s) in April to donate proceeds.
-  Host an Event: Choose a time in April and donate proceeds (fitness class, concert, etc.).

→ WE WANT TO RECOGNIZE YOU

- Social media promotion (8,000+ Facebook followers, 1,000+ Instagram followers) and email recognition throughout April
- Listed on our website at 13thirty.org (12,000+ visits/year)
- Mentions in our summer "Syracuse Scoop" and Newsletter
- Special satisfaction knowing you have made a difference for local AYAs with cancer
- Other ways you'd like to be recognized? Let us know!

→ MAKE AN IMPACT

Let us know how you'll make a difference in April!
Contact Amy Bobbette at amy@13thirty.org
or scan this QR code to complete the Google Form!
Thank you!

