



Helping teens & young adults with cancer live their very best lives - TODAY!

13thirty

cancer connect

2018 ANNUAL REPORT

By diminishing isolation enhancing quality of life, and heightening awareness, 13thirty Cancer Connect is **MAKING A DIFFERENCE!**

- > **THE PROBLEM:**
 - 82,000 teens and young adults diagnosed with cancer each year
 - 3x more people diagnosed in the second 15 years of life than the first
- > **THE GREAT DIVIDE:**
 - Caught in the middle between pediatric and adult medicine
 - Little to no improvement in survival since 1975 compared to other age groups
- > **THE CHALLENGES:**
 - Devastating isolation, loss of peer support, diminished self-image and self-esteem
 - Life is interrupted, years of lost potential

ROCHESTER QUICK FACTS



137

PROGRAM HOURS



158

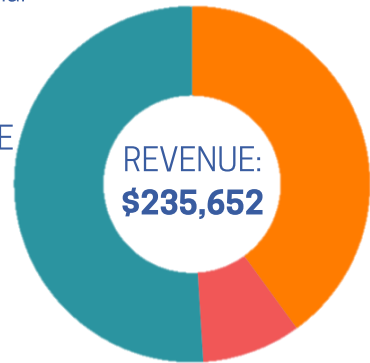
PROGRAM PARTICIPANTS



145

ADVOCACY HOURS

CHARITABLE GIFTS*
48%



REVENUE:
\$235,652

SPECIAL EVENTS
43%

GRANTS & OTHER **9%**

**2018 saw a significant increase in charitable gifts due to generous memorial gifts and a successful online crowdfunding campaign*

- > **PROGRAMS WITH PURPOSE:**
 - Increased program participation by 25%
 - Doubled total number of **new** participants since 2017
- > **ADVOCACY:**
 - Led 30 clinicians in education workshop: Understanding AYA Cancer
 - Launched education program for mental health teams in local schools
- > **COLLABORATION:**
 - New partnership with Upstate University Hospital in Syracuse, NY [Upstate Golisano Children's Hospital and Upstate Cancer Center]

coming in
2019:

Our first expansion site in Syracuse, NY including our on-site Wellness Center!

↑ 86%
social media engagement

↑ 56%
Melissa's Legacy Circle donors (\$500+ annually)

EXPENSES



\$0.90

OF EVERY DOLLAR SUPPORTS PROGRAM AND ADVOCACY EFFORTS

13THIRTY CANCER CONNECT

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